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### Media

#### Statement about nCoV and our pandemic exercise

Thank you to members of the press that attended Event 201. There are opportunities for those that missed it to view a video of the exercise online now, and to use materials posted on this page to share the insights of leaders of business and industry, governments, and global health about why pandemic preparedness collaboration among private businesses with the public sector is so critically important at this time.

Media

Event 201 Media

<u>Videos</u>

**Photos** 

#Event201

Recommendations issued by the Johns Hopkins Center for Health Security in collaboration with the World Economic Forum and the Bill & Melinda Gates Foundation are <u>available here</u>.

Press requests may be directed to Margaret Miller at centerhealthsecurity@jhu.edu.

Press release: Event 201 pandemic exercise underscores immediate need for global public-private cooperation to mitigate severe economic and societal impacts of pandemics

Media Advisory: Global business and government leaders play in pandemic exercise demonstrating world's need for new partnerships to diminish large-scale economic and societal consequences of pandemics

## **Videos**

### B-roll of Event 201 (00:05:50)

mp4 version | ProRes version

## Full-length ~3-hour video with audio

Segment 1 - Intro and Medical Countermeasures (MCM) Discussion

Segment 2 - Trade & Travel Discussion

Segment 3 - Finance Discussion

Segment 4 - Communications Discussion and Epilogue Video

Segment 5 - Hotwash and Conclusion

#### Condensed version ~12-minutes

Highlights reel

# **Media Coverage**

Bloomberg

Event 201: Preparing for a Pandemic (Audio)

Global Biodefense

Joint Call to Action on Pandemic Preparedness and Response: 7 Recommendations for Readiness

Homeland Preparedness News

Public-private cooperation must improve to fill gaps in pandemic preparation, response

Axios

WHO warns of 13 emerging health threats including possible pandemics

Avian Flu Diary

JHCHS, The Gates Foundation & WEF: 7 Pandemic Preparedness Recommendations In A Joint Call to Action

Forbes

Wuhan Coronavirus Outbreak Shows The Importance Of Sound Science, Sleuthing, And Cooperation

Forbes

How Prepared Are We For The Next Pandemic? Not Very, Experts Show

Contagion Live

Johns Hopkins Initiative Hopes to Better Prepare for Pandemics: Public Health Watch

The Guardian (Nigeria)

Preparing private sector for next pandemic

**Healthy Living Environment** 

Event 201, hosted by the Johns Hopkins Center for Health Security, envisions a fast-spreading coronavirus with a devastating impact

Santa Fe New Mexican

Preparation for epidemics lacking

Freethink

The Next Pandemic Is Out There. Is the Private Sector Ready?

Hub

Pandemic simulation exercise spotlights massive preparedness gap

Bloomberg Best: Bloomberg Radio Network Show

Preparing for the next pandemic (audio ~8 minutes, Event 201 coverage starts at 21:30)

The Telegraph

Disease X dummy run: World health experts prepare for a deadly pandemic and its fallout

Avian Flu Diary

The JHCHS #Event201 (Fictional) CAPS Pandemic Scenario

Gizmodo

We're Not Ready for the Next Pandemic

STAT morning rounds

Johns Hopkins hosts simulated pandemic

Modern Diplomacy

Live Simulation Exercise to Prepare Public and Private Leaders for Pandemic Response

Avian Flu Diary

Johns Hopkins Pandemic Table Top Exercise (EVENT 201) Live Streamed Tomorrow

BBC Radio 5 Live "Up All Night"



#### **Center News**

January 17, 2020 - <u>The Johns Hopkins Center for Health Security, World Economic Forum, and Bill & Melinda Gates Foundation Call for Public-Private Cooperation for Pandemic Preparedness and Response</u>

Organizations release 7 recommendations in a joint call to action

October 15, 2019 - <u>Players for Event 201, a pandemic exercise, include global business leaders and prominent government and public health leaders—livestream open to all</u>

August 21, 2019 - <u>Johns Hopkins Center for Health Security to host Event 201, a global pandemic exercise</u>







**Center for Health Security** 

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